The Faces of Caring at Hallmark Health

Hallmark Health System
2014 ANNUAL REPORT
Our mission at Hallmark Health System is to provide the highest-quality health care to the communities in Boston’s northern suburbs.

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On the cover: Jeff Moses, retired firefighter, Saugus, MA, and patient at Hallmark Health System’s Cardiac & Endovascular Center and Cardiac Rehabilitation
A message to our neighbors

Dear neighbors,

Hallmark Health’s strength and resolve to serve as the region’s leading provider of quality health care were enhanced in many ways this past year.

Proudly, in 2014 we became the first and only health care system in New England to achieve the nationally renowned Magnet® designation – the gold standard in nursing excellence. We made significant investments in building a strong, community-based primary care network of top physicians and specialists, in which two practices have since advanced to patient-centered medical home status. We developed innovative strategies to further programs and services that support the full continuum of care as a health care system, and we had the pleasure of celebrating the 90th anniversary of the highly regarded Lawrence Memorial Hospital of Medford.

As always, more than awards and formal recognition from our industry peers, the most rewarding aspect of our work is the difference we make every day in the lives of our patients and communities. In these pages, we highlight some of the incredible stories that make up the fabric of the Hallmark Health community: our medical professionals on the cutting edge of health care, our patients who are living healthier lives and our collaboration with community programs that reach far beyond our hospital walls.

We are unceasingly grateful to our employees, medical staff and volunteers who achieve Hallmark Health’s mission every day. Thank you to all for helping Hallmark Health contribute so much to our communities. It is with great confidence and enthusiasm that we carry forward in 2015.

(Signed)

Michael V. Sack, FACHE
President and Chief Executive Officer

James Herrington
Chairman, Board of Trustees

(L. to R) James Herrington and Michael V. Sack
LIFE CHANGES START HERE

Rhonda Campbell struggled with weight gain for years until she didn’t recognize herself in the mirror. The Center for Weight Management and Weight Loss Surgery at Lawrence Memorial Hospital of Medford set her on a path to regain a healthy body and mind.

Two years ago Rhonda Campbell cringed at the sight of the woman looking back in the mirror. The 47-year-old former Everett resident had never had problems managing her weight, but when her children were born, everything changed.

"After my second child, I stopped thinking about myself," she said. With added family responsibilities, Campbell’s weight started to climb. She tried multiple weight loss programs, but every time she lost weight she gained it back.

"I’m an emotional eater," Campbell explained, "and I’ve been through quite a few things in my life." Campbell endured a series of family crises and traumatic deaths, including the loss of her brother and father. In her large, Italian family, "food became the cushion to deal with stress." With her grief came emotional eating and, consequently, weight gain – a pattern that continued until she weighed more than 200 pounds. "It just wasn’t me," she said.

In 2012, Campbell’s struggle with food addiction and obesity brought her to the Center for Weight Management and Weight Loss Surgery at Hallmark Health via the referral of a friend and former patient. Director Andras Sandor, MD, and Jennifer Lane, MD, have established a successful surgical weight loss program that had more than 2,000 patient visits in fiscal year 2014. The center is nationally recognized as a Bariatric Surgery Center of Excellence by the American Society for Metabolic and Bariatric Surgery.

After initial testing, Campbell learned she had high blood pressure, high cholesterol and mild sleep apnea. Dr. Sandor recommended a sleeve gastrectomy, a less invasive option than gastric bypass for people with less than 100 pounds to lose. "I was tired of thinking about my weight 24/7," Campbell said. She had surgery less than four months later.

Campbell’s care did not end with surgery. The center’s multidisciplinary team of nurses, nutritionists and psychologists follow up regularly to ensure patients are recovering, modifying nutrition habits and mentally adjusting to their new bodies. Post-operative care is given one week after surgery, every three to six months for two years and yearly after that.

With this comprehensive treatment and support of her family and friends, Campbell’s life started to change. The center gave her the tools to implement healthy physical and mental habits into her life. Weight loss surgery was not an “easy” way out. “You can’t go back to your old habits of overeating,” she explained. “I learned that I can still love food but eat differently.”

“I’ve never been happier with the way I look and feel.”

Rhonda Campbell
Bradford, MA
Patient, Center for Weight Management and Weight Loss Surgery at Hallmark Health
Rhonda Campbell
Bariatric surgery patient,
Center for Weight Management and
Weight Loss Surgery at Hallmark Health

Today she is two years post surgery and maintaining a healthy weight and her follow-up appointments. She has lost more than 80 pounds and replaced emotional eating with feeling good about herself. Now Campbell loves clothes shopping in her new size and revels at the sight in the mirror.

"I’ve never been happier with the way I look and feel," she said. "I have 100 times more energy than I ever did."

Campbell credits Dr. Sandor and the center’s team for their specialized medical treatment, support and care. "They truly changed my life," she said.
Jeff Moses
Cardiac patient, Hallmark Health System’s
Cardiac & Endovascular Center and
Cardiac Rehabilitation
SECOND CHANCES HAPPEN HERE

Saugus firefighter Jeff Moses thought his discomfort was the result of pushing his body too hard. Melrose-Wakefield Hospital Emergency Department staff found he was dangerously close to a heart attack.

Jeff Moses has responded to countless medical emergencies during his 37 years with the Saugus Fire Department, but this past fall he was the one who needed help.

Moses, 60, felt short of breath at a fire on Sept. 15, 2014. He was going to take oxygen and get back to work, but paramedics on the scene immediately recognized the need to send him to the emergency department at Melrose-Wakefield Hospital. Within minutes of his arrival, staff were certain Moses was experiencing a cardiac episode and ordered a stress test and soon after a cardiac catheterization. One of his arteries was 95 percent blocked, and the team placed a stent immediately. The procedure was performed in the hospital’s state-of-the-art Cardiac & Endovascular Center, the only one of its kind in the region.

“I had the A team,” Moses said of his cardiologists at Hallmark Health: Saili Midha, MD; Bruce Watrous, MD; and Carl Turriini, MD. “They’re all well regarded. They took great care of me.”

Moses felt relief almost immediately. He now realizes that he experienced shortness of breath on and off since a bad fire in 2008 but always attributed the feeling to exertion or getting older. It wasn’t until he felt so good that he realized how bad he had felt.

“I probably should have been checked before,” said Moses. “The doctors said I wasn’t far from a heart attack that I probably wouldn’t have recovered from. I’m very fortunate.”

Moses now attends Cardiac Rehabilitation at Melrose-Wakefield Hospital three times a week. The comprehensive program is certified by the American Association of Cardiovascular and Pulmonary Rehabilitation.

Moses enjoys the exercise, patient education and getting to know his fellow rehabbers. They are monitored closely while they exercise but also have fun. Each patient gets to pick the music for the session; his choice is country.

“It’s a lot of fun,” Moses said. “It’s not like going to the gym – you talk, you joke. It’s like a little therapy session.”

Moses now eats a healthier diet and takes regular walks with his wife, Marianne. He’s committed to maintaining these changes so he can keep up with their growing family, which already includes four grandchildren!
INNOVATION COMES NATURALLY HERE

The team of providers at Hallmark Health’s Comprehensive Breast Center combine cutting-edge scientific research with individualized breast cancer treatment options to provide the most effective and personalized care.

There is a person behind every cancer. The specialists at Hallmark Health’s Comprehensive Breast Center are dedicated to bringing quality, individualized care to each patient and family, treating the disease with the latest advances in technology and the person with the utmost compassion and consideration for individual needs.

The center offers a full range of services onsite to meet patient needs in one place. It provides screenings and radiologic studies, surgery consultation, medical oncology consultation, social work, physical therapy (including lymphedema specialists), and a financial advisor. It also has been designated a Breast Imaging Center of Excellence by the American College of Radiology. In 2014, the center’s clinical team worked to streamline patient care and established a timelier, more efficient system with smoother transitions for patients. The team standardized screenings, strengthened the role of the patient navigator who coordinates all aspects of breast cancer care, linked each patient to a single breast specialist for the course of treatment, and continued to implement innovative procedures.

"We really focus on not only innovative therapies but individualized management," said Diana Caragacianu, MD, a surgical oncologist at the center and a dedicated member of the care team. "Knowledge and application of advances in breast imaging, surgical techniques, systemic therapy, recognition of genetic mutation and genomic and molecular tumor profiling have resulted in the highest-quality care with improved outcomes."

Dr. Caragacianu’s work in breast cancer includes bringing the latest cancer research to the center’s offerings. She is actively involved with research projects at Dana-Farber Cancer Institute/Brigham and Women’s Hospital.

“Our approach to care is bigger than just treating the cancer,” said Elisa Scher, MSN, RN-BC, codirector of the Comprehensive Breast Center. “It is providing patients access to every available avenue for diagnosis, treatment, research and support.”

Of particular interest at the center is developing options for screening and early detection in patients at high risk for breast cancer and treating the growing number of young women diagnosed with breast cancer. For high-risk patients, the center provides hereditary breast cancer risk-assessment tools, genetic testing for qualified patients, and translation of this information into personalized cancer screening and risk reduction. For young women with breast cancer, the
Diana Caragacianu, MD
Surgical Oncologist, Hallmark Health’s Comprehensive Breast Center

care team recognizes and addresses their specific needs in a multidisciplinary fashion, which includes social support, genetic counseling and fertility options.

“The options available to us to optimize a patient’s treatment and survivorship are vast and of incomparable magnitude than even 15 years ago,” said Dr. Caragacianu. “We are proud to provide this type of care to all patients.”

Team members also work collaboratively to understand and connect to the human factor in cancer treatment, believing it is equally important to providing the best care. “I’ve never met doctors like these in my life,” said Elaine Carlson, a cancer survivor and patient of Matthew Brown, MD, a surgical oncologist at the center. “They’re so passionate,” she said.

Every patient at the Comprehensive Breast Center can expect this balance of expertise, compassion and a personal treatment plan. “I want the community to be reassured that they are seeing a great team of physicians who are invested in their care,” said Dr. Caragacianu.
THE BEST TALENT IS FOUND HERE

Hallmark Health System’s nursing staff achieved Magnet® recognition, the highest accolade in nursing practice, and joined the best 7 percent of hospitals in the nation.

A nurse shapes a patient’s experience in a unique way. Quality nursing care provides a safe, effective and personal environment that makes a profound difference for patients.

In April 2014, Hallmark Health System achieved Magnet® recognition, the highest national accolade in nursing excellence. The American Nurses Credentialing Center grants the Magnet designation to distinguish superior nursing and patient care. Hallmark Health is the only system in New England to achieve this status, and its hospitals, Melrose-Wakefield Hospital and Lawrence Memorial Hospital of Medford, are two of only nine hospitals in the state with the designation. It affirms that our patients are receiving the highest quality care.

Satisfying Magnet criteria transformed our approach to nursing practice. “We look at what kind of research is out there and changes we can make to improve patient care and nurses’ satisfaction,” said Joy Welsh, BSN, RN-BC, a nurse educator and 12-year veteran at Hallmark Health. “You really know you are making a difference.”

Research confirms that Magnet hospitals have lower patient mortality rates and more highly educated nurses compared to non-Magnet hospitals. “Magnet gives you a framework for an outstanding nursing department and hospital,” said Diane Hanley, MSN, RN-BC, EJD, associate chief nursing officer and champion for the eight-year Magnet process.

As a Magnet-recognized organization, our nurses are especially enabled to identify and act on critical patient needs. Through a peer review program, nurses at all levels—novice to experienced—examine situations together. This collaboration hones decision-making skills and creates a continual cycle of improved care. “At Hallmark Health, nurses are active and empowered to make decisions that benefit patients and work partnerships,” said Pam Duchene, PhD, APRN-BC, NEA, FACHE, executive vice president and chief nursing officer.

Magnet appraisers applauded Hallmark Health’s culture of nursing excellence across all levels, noting a commitment to quality and safety from “the boardroom to the bedside.” They highlighted three achievement areas: programs to help newly licensed nurses transition to specialty areas, community-focused services and the extensive use of research by all nurses.

“As leaders at the bedside, nurses instill practice changes, seek new knowledge, apply research findings, and engage in teamwork,” said Welsh, “and most importantly, keep patients at the heart of care.”
2014 HIGHLIGHTS

AWARDED FOR EXCELLENCE

The Joint Commission Gold Seal of Approval™
We continued to be nationally accredited by the Joint Commission, signaling our commitment to quality and meeting performance standards.

Magnet® Recognition
The system achieved the highest national accolade in nursing excellence.

Baby-Friendly® Hospital
The World Health Organization recognizes Hallmark Health's birth facilities for providing optimal care for infant feeding and mother-baby bonding.

Health Care’s Most Wired
For the third year in a row, the organization was named among the leaders in health care for progressive adoption of information technology.

American College of Radiology Accreditation
Our CHEM Center for Radiation Oncology upheld its nationally renowned accreditation from the American College of Radiology.

Urgent care in the community
In 2014, Hallmark Health’s Urgent Care Centers brought immediate access to medical care to two convenient locations for our patients: Lawrence Memorial Hospital of Medford and a newly opened center in Reading. The hospital-based urgent care team is trained in emergency medicine and delivers prompt care for minor injuries and illnesses that are not life threatening. Each center treats 500-600 patients per month from a number of surrounding communities. Both adults and children can be seen every day of the year without an appointment. The service offers an alternative to emergency room visits for patients with immediate care needs.

Enhancing the birth experience for mother and baby
Melrose-Wakefield Hospital was one of the first Massachusetts hospitals to offer family-centered cesarean births. The progressive approach allows mothers who medically require a cesarean section to experience the same early maternal-infant bonding as with a traditional delivery. The focus is on early skin-to-skin contact and initiation of breast-feeding, resulting in a more intimate experience for mothers and babies. “Mothers and families have found this to be an extremely rewarding experience,” said Carol Downes, MSN, RNC, director of maternal-newborn nursing. In 2014, the family-centered approach increased by 10 percent among medically necessary cesarean births. Learn more in our comprehensive video on Hallmark Health’s YouTube channel.

Easy online scheduling for patients
Hallmark Health Medical Associates launched an online appointment scheduling tool in July 2014. At any time of day, patients can view primary care physician availability and schedule convenient appointments. Patients can also choose to add appointments to their electronic calendars and have email and text reminders sent. Since its inception, 317 appointments have been scheduled, 236 of which were new patients.
Modernizing space for geriatric care

The geriatric medical psychiatry units at Lawrence Memorial Hospital of Medford received extensive renovations. This work has enhanced the care environment, making the units more modern, inclusive of the latest safety features, and more inviting for patients, families and staff.

Attracting top physicians

In 2014, Hallmark Health welcomed 120 new physicians to our medical staff in primary care and multiple specialties. As we continue to attract highly trained providers, we continue to expand services and provide more choices for patients in our communities.

Emergency preparedness

This year health care professionals across the country were tested by the outbreak of the highly contagious Ebola Virus Disease. When the first case presented in a US hospital, Hallmark Health quickly formed a response team and preparedness plan. Through rigorous training and collaboration with regional agencies, our workforce was quickly trained and prepared to safely manage suspected cases of Ebola that may present at any of our facilities. The Massachusetts Department of Public Health, with whom we conferred daily during the height of the preparedness planning, deemed Hallmark Health ahead of the curve in emergency preparedness.

Tackling opiate addiction

Hallmark Health System successfully executed an initiative to lower the rate of narcotic prescriptions for patients with back pain in our emergency departments and urgent care clinics. With a six-month grant from the Health Policy Commission’s phase one CHART Grant program, we developed a standardized and sustainable clinical practice guideline for the use of opiate prescriptions for patients with back pain; implemented and monitored it with over 600 patients; and trained 116 ED staff and prescribers to enhance their knowledge of substance use disorders, pain-management strategies and alternatives to prescription narcotics. The rate of narcotic prescriptions for these patients in our EDs dropped from a baseline rate of 42 percent to 31 percent at Melrose-Wakefield Hospital and from 40 percent to 23 percent at Lawrence Memorial Hospital of Medford. Hallmark Health successfully received phase two CHART Grant funding.
HEALTHY FOOD IS DELIVERED HERE

Hallmark Health’s reach extends beyond its walls to help improve community health with nutritious food.

Imagine not knowing where your next meal will come from. In the Massachusetts cities of Malden, Medford and Everett alone, officials estimate more than 16,000 people struggle with food insecurity and don’t have reliable access to enough affordable and nutritious food.

To help address this health issue, Hallmark Health System partners with the Greater Boston Food Bank and the Zonta Club of Malden to offer a monthly mobile food market. The free event, similar to a farmer’s market, provides 600 local families each with approximately 30 pounds of fresh fruits, vegetables, breads, dairy and more every month.

“Healthy food access is one of the most important components of health,” said Eileen Dem, RN, CES, director of Community Services at Hallmark Health. “Anytime we can help a family to put healthy food on their table, we are improving their chances to live a healthier life.”

In fiscal year 2014, the mobile food market received statewide and national recognition for its efforts. The Massachusetts Department of Public Health honored the market with a Healthy Communities Award in October 2013. On the national level, Jackson Healthcare selected the mobile food market for a Program of Promise Award at the Hospital Charitable Awards in February 2014.

The monthly market relies on the collaboration of numerous volunteers. The food bank delivers food, supplies and materials. Hallmark Health and the Zonta Club volunteers set up, sort, hand out and carry groceries. The city of Malden provides police details to manage traffic, and in 2014, the city of Medford began sending volunteers to support the program. At the market, families are given numbers and shop for nutritious items of their choice. They also have regular access to health screenings, nutritionists, seasonal flu shots and interpreters.

Along with preliminary data from the Greater Boston Food Bank, the responses from market shoppers provide powerful evidence that this program is making an impact. “One mom told us the food she gets at the market can feed her family for several days,” said Dem. “A man with diabetes told us having healthy food helps him manage his chronic disease. Others have said they couldn’t afford to buy fresh fruits and vegetables. Hallmark Health views this program as a different way to impact health, connect to the community and fill a need.”

“Through nearly 7,400 family visits this year, we provided more than 110 tons of healthy food to families from more than 40 communities.”

Eileen Dem, RN, CES
Director, Community Services
LASTING CONNECTIONS ARE MADE HERE

The North Suburban Child and Family Resource Network supports parents of babies and young children, helping them build connections for long-lasting happy and healthy families.

Connections. Parents from the North Suburban Child and Family Resource Network agree that the community connections they have gained are indelible.

The network supports parents and caregivers of children from ages birth to five by linking families to community resources that can help them create a happy and healthy home. The Family Resource Network offers parent education workshops, children’s play and learn groups, a drop-in playroom and family fun activities. Funding is provided by a grant from the Massachusetts Department of Early Education and Care through the Wakefield Public Schools in collaboration with Hallmark Health System.

“The Family Resource Network is a valuable partner to our families and our work as an educational system,” said Dr. Stephen Zrike, superintendent of Wakefield Public Schools. “The network provides tools, trainings, and extensive parenting opportunities that promote healthy academic, social and emotional learning for young children.”

“One parent told me we were her saving grace.”

Kathy Harlow, Educator
Program Manager, North Suburban Child and Family Resource Network

Through an expanded grant in fiscal year 2014, the Family Resource Network more than doubled the communities it serves and now offers programming in Lynnfield, Melrose, North Reading, Reading, Stoneham, Wakefield and Winchester. This expansion has allowed the network to bolster its impact, giving more families access to information, support, peer groups, and a host of services that give them a richer toolset and network for raising healthy children.

“Healthy childhood development is the cornerstone of a productive community,” said Eileen Dern, RN, CES, director of Community Services at Hallmark Health. “Hallmark Health is committed to building healthy communities and supports the groundwork that the Family Resource Network is laying for the lifelong health of children and families.”

The education and friendships families gain through the network’s programs often extend past their time there, lasting through school-age years and beyond. “One parent told me the network was the best part of being a new parent,” recounted Kathy Harlow, program manager at the Family Resource Network. “Another said we were her saving grace.”
FINANCIAL OVERVIEW

Hallmark Health Corporation and Affiliates state financial results for fiscal years 2014 and 2013.

In fiscal year 2014, our commitment to quality and stewardship was supported by a strong balance sheet and a positive bottom line with investments that offset anticipated operating losses.

Hallmark Health Corporation and Affiliates remained focused on our mission of assuring access to the highest-quality health care programs and services locally while working to optimize operations and resources for the betterment of patient care.

Figures for the fiscal years that ended on September 30, 2014 and 2013

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<th>Facts and Figures</th>
<th>2014</th>
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<td>Beds (operating)</td>
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<td>Discharges</td>
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<td>Emergency department visits</td>
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<td>Births</td>
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<td>Operating room cases</td>
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<td>Physician office visits (HHMA)</td>
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<td>Home care visits</td>
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<td>Hospice visits</td>
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<td>Employees</td>
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<th>Financial Performance</th>
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<tr>
<td>Operating revenue</td>
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<td>Operating expenses</td>
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<td>297,251,524</td>
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<td>Loss from operations</td>
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<td>Nonoperating gains (losses):</td>
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<td>Investment income</td>
<td>10,673,639</td>
<td>10,393,516</td>
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<td>Loss on early extinguishment of debt</td>
<td></td>
<td>(1,348,166)</td>
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<td>Other</td>
<td>766,110</td>
<td>904,542</td>
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<td>Nonoperating gains (loss) - net</td>
<td>11,439,749</td>
<td>9,949,892</td>
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<td>Excess of revenue and gains over expenses</td>
<td>$5,596,686</td>
<td>$7,082,066</td>
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SUPPORT OUR MISSION

Giving to Hallmark Health makes a difference to local residents in need of medical care.

Philanthropic support of Hallmark Health System enhances the health and safety of the patients and families who live in the communities we serve. The generosity of friends is always deeply appreciated and makes a meaningful difference to Hallmark Health’s mission. We welcome support of our mission in any of the following ways.

**Gifts of cash**
Gifts of cash are the most common and immediate ways of showing support. They may be made outright or pledged over a period of up to five years. Gifts may be designated specifically to any of our hospitals or programs and departments, or they may be unrestricted and applied to areas of greatest need.

**Annual Fund**
Many caring friends choose to support the work of Hallmark Health by making gifts to the Annual Fund. These gifts are greatly important to Hallmark Health because as unrestricted support they may be used to help fund projects that currently have the most significant need or potential.

**Corporate sponsorships**
Corporate sponsorships of charitable events and community outreach programs are vital to our success and an excellent opportunity for businesses to express their support as valued friends of the Hallmark Health community.

**Charitable events**
Hallmark Health hosts multiple annual charitable events to benefit our array of health care services. Activities include golf tournaments, a 5k fun run, and a food and wine event. Please contact the Development Department for more information about our upcoming events.

To learn more or to give to Hallmark Health System, please contact the Development Department.

Denise Flynn  
Chief Development Officer  
Hallmark Health System  
400 Unicorn Park Drive, 4th Floor  
Woburn, MA 01801  
781-338-7623  
dflynn@hallmarkhealth.org  
www.hallmarkhealth.org/Giving-to-Hallmark-Health.html
thank you!

OUR DONORS

We gratefully thank the members of our community for their support of Hallmark Health. Their generous contributions enhance our ability to provide the finest care to every patient.

This list represents cumulative giving from Oct. 1, 2013, to Sept. 30, 2014.

$250,000 +
Adelaide Breed Bayrd Foundation

$50,000-$249,999
Anonymous
Hallmark Health System Medical Staff

$25,000-$49,999
Staples Advantage

$10,000-$24,999
Angelica Textile Services
Cataldo Ambulance Service Inc.
Friends of Lawrence Memorial Hospital
Gold Bell Inc.
Melrose-Wakefield Hospital Auxiliary
Jennifer S. Wu, MD

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Armstrong Ambulance Service
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Crothall Healthcare
Eastern Bank Charitable Foundation
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* Deceased
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(L to R) Kelly Dobert, Maureen Pierog, vice president of quality improvement at Hallmark Health, Ken Pierog and William Dobert MD, chief operating officer at Hallmark Health, at the Taste of Spring event.

The Marie B. McCarthy Faculty and Student Enrichment Fund was established in honor of her 30 years of service to the Lawrence Memorial/Regis College School of Nursing.
OUR HISTORY

90 YEARS OF CARE CELEBRATED HERE

For almost a century, Lawrence Memorial Hospital of Medford has served an enduring mission dedicated to patient care, nursing education and the latest innovations in medicine.

Since opening its doors in 1924, Lawrence Memorial Hospital of Medford has been a leading provider of quality health care. Hospital staff has provided cutting-edge care to generations of local families while, at the same time, getting to know them and becoming trusted partners in their health and well-being. In April 2014, “The Lawrence,” as it is known, celebrated its 90th anniversary, and the entire system paid tribute to its long-standing influence.

Lawrence Memorial Hospital of Medford opened its doors in 1924.

Throughout the decades, Lawrence Memorial Hospital has expanded and adapted to changes with new technologies, programs, services and buildings. Today the hospital is home to the nationally recognized Center for Weight Management and Weight Loss Surgery, an Urgent Care Center, the Joslin Diabetes Center Affiliate at Hallmark Health System, and many other vital inpatient and outpatient services.

With its continued growth, Lawrence Memorial Hospital has never lost the community hospital feel that longtime patients and supporters have come to love. Edward Butler, MD, joined the hospital in 1981 and is considered to be a Lawrence Memorial Hospital historian. He said, “The Lawrence has always been ahead of the curve, offering programs like geriatric medical psychiatry and bariatrics before other hospitals.”

The Lawrence Memorial/Regis College Nursing Program, located on the Medford campus, also marked its 90th anniversary this past year. As the nursing profession has evolved, the school has followed suit. Only 30 years ago, all of the students were young women just out of high school and living on campus. Today the school’s student population is much more diverse, with men and women of all ages pursuing nursing careers during day, night and weekend programs. In 2014, the Lawrence Memorial/Regis College Nursing Program added a new Bachelor of Science degree in nursing to its existing associate's degree and radiography program. The school’s offerings reflect the hospital’s commitment to the best in nursing education.
Hallmark Health System is a comprehensive system of community hospitals, outpatient centers, primary care and specialist physicians, and visiting nurse and hospice programs serving north suburban Boston. The system includes the following programs and facilities.

**Lawrence Memorial Hospital of Medford**

**Melrose-Wakefield Hospital, Melrose**

**The Hallmark Health Hematology and Oncology Center, Stoneham**

**The CHEM Center for Radiation Oncology, Stoneham**

**Hallmark Health Medical Center, Reading**

**Hallmark Health Medical Associates, primary care and specialty physician group**

**Hallmark Health VNA and Hospice**

**Lawrence Memorial/Regis College Nursing and Radiography Programs**
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