

Key Community Benefits Programs Outcomes for FY 2017

Mobile Food Market: The Mobile Food Market provided 4,289 family visits—an average of 357 families per month. The program distributed approximately 196,450 pounds of food, the equivalent of 163,708 meals. The Greater Boston Food Bank shared that during this time period their goal of “one meal a day” was surpassed and in five of the nine communities served by Hallmark Health, “two meals a day” was reached for food insecure individuals representing the work of Hallmark Health, local food banks, and other food distribution programs.

Breastfeeding Catalyst Program: In fiscal 2017, more than 6,000 clinicians around the world have completed an online education module developed by Hallmark Health’s breastfeeding services promoting best practices to support exclusive and long-term breastfeeding.

Aging in Balance-Senior Outreach Program: The Aging in Balance program continued to serve the North Suburban communities, providing educational programs, blood pressure monitoring and ask-a-nurse clinics at low-income elder housing sites and community-based venues. In FY 2016, the Senior Outreach Nurse provided 1,621 blood pressure screenings at 22 area locations. Over the year more than 181 elders attended community education programs on topics such as “Health and Wellness BINGO”, “Slips, Trips and Falls”, “Meditation for Health”, “De-stress for Heart Health”, “Sleepless in New England – Tips to getting a good night sleep”, and “Sunnyside Up” a positive thinking program. In addition, the Senior Outreach Nurse coordinated elder health fairs and several programs well-attended programs for caregivers facilitated by the Alzheimer’s Association.

Supported Birth Program- Transition to the COACHH Program: In FY 2017, the Supported Birth Program was transitioned into the new Collaborative Outreach and Accountable Care Program at Hallmark Health (COACHH). The HHS COACHH program, funded by the Health Policy Commission, provides case management services for three vulnerable populations.

Dutton Adult Day Health Center: In FY 2017, 105 participants received adult day health services with an average daily census of 40.4 participants at the Dutton Center. The Center also successfully completed its first licensing site visit with the MA Department of Public Health.

Save a Life, Pass it On! CPR in Schools: In FY 2017, more than 300 high school students from Malden, Medford, Melrose and Wakefield were trained in American Heart Association’s “Family and Friends, CPR Any Time” program model. Students were encouraged to train and document training of an additional 150 family/friends in the community, using their CPR kits.

Lifeline Testing Buddies: In FY 2017, the Hallmark Health Manager of Volunteer Services mentored and trained 7 Lifeline Testing Buddies. These high school students made between 90-100 calls weekly to remind Lifeline approximately 3,000 subscribers to test their home personal emergency response system. The program helps to ensure elders are safer at home and that young adults are comfortable making phone calls, in lieu of their usual texting with peers.

North Suburban Child and Family Resource Network: Hallmark Health continued to work closely with Wakefield Public Schools to develop new initiatives to support families. At the request of the MA Department of Early Education and Care, Hallmark Health's Program Manager provided consultation and guidance to the Malden CFCE program around outreach strategies, program development, staff training, and engagement. In FY2017, more than 3,266 individuals utilized services through the North Suburban Child and Family Resource Network.

Mystic Valley Public Health Coalition: Massachusetts Opioid Addiction Prevention Collaborative (MOAPC): Hallmark Health continues to support the Coalition's community-based prevention strategies, including campaigns to reduce the stigma facing individuals with substance use disorders and their families. The health system has also strengthened connections to initiatives such as the Collaborative Outreach and Adaptable Care at Hallmark Health (COACHH) program, that provide wrap-around services to at-risk populations, including individuals who have experienced an overdose reversal.

Mothers Helping Mothers Closet: In FY 2016, 231 appointments were made to the store and families benefited by receiving lightly used clothing and baby care supplies for their children from birth through school age. The program averages 19 appointments monthly.